



From Chaos to Cohesion:

How an Employee SuperApp Transforms the Workplace



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From Chaos To Cohesion...

“In the fast-paced world of today’s modern workplaces, chaos and fragmentation often prevail. Employees find themselves juggling multiple tools, apps, and platforms to accomplish their daily tasks, resulting in lost productivity, communication gaps, and contributing to a disconnect across teams. The need for a unified solution that can bring order and cohesion to this digital chaos has become paramount.

We see this as an area of opportunity for frontline organizations. By creating a platform that can bridge the gap between this disconnect, you can enable clarity and focus while opening up avenues of conversation and collaboration for the entire workforce.

We created this whitepaper, “From Chaos to Cohesion: How an Employee Superapp Transforms the Workplace,” to explore the power an Employee SuperApp can provide for any organization. At the heart of this whitepaper lies a vision of a cohesive, connected, and empowered workforce, where collaboration knows no boundaries, and productivity reaches new heights.

It is our belief that by embracing the potential of Employee SuperApps, organizations can unlock a future where collaboration and communication become the driving force behind their success.”

If you would like to learn more about how we can assist your organization, [give us a call](#).

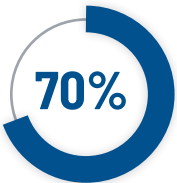


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What Is An Employee SuperApp?

As the need to reduce friction across a user’s digital experience continues to grow, we are seeing the average consumer incorporate SuperApps into their daily lives.

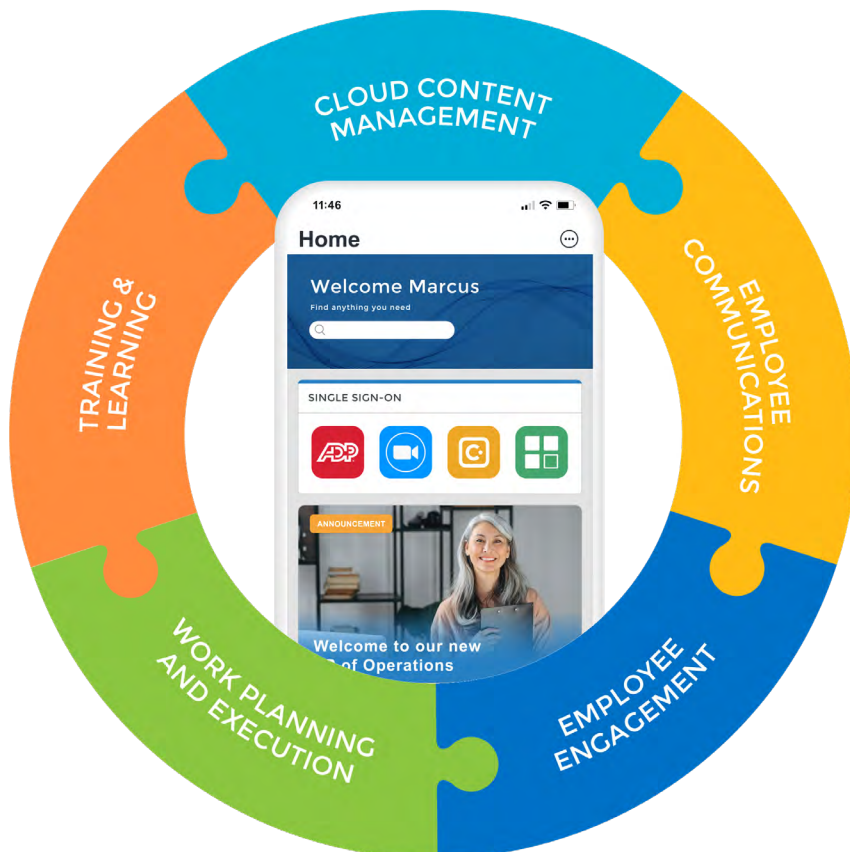
A SuperApp is an application located on a mobile device where users can go to access many different micro-apps, tools, and services within one platform. SuperApps can consolidate and replace multiple apps within a single tool for the user. Without a SuperApp, your organization is forced to rely on an expensive teck stack filled with siloed tools.



With over 70% of smartphone users checking their phones within 10 minutes of receiving a notification, mobile devices have quickly become the most popular way for people to get their information.

- Gartner

Organizations must listen to the data and meet their employees where they are - hence the need for an **Employee SuperApp**. This is especially true for frontline industries like retail, healthcare, manufacturing, hospitality, nonprofits, and finance.



An Employee SuperApp is just like a regular SuperApp, with the caveat that it focuses primarily on unifying the tools and resources an employee uses in their daily work life.

The goal of an Employee SuperApp is to present your organization with a tool that can be molded and customized to accomplish exactly what each employee needs.

Organizations that use Employee SuperApps typically strive to achieve some combination of Employee Communications, Employee Engagement, Work Collaboration, Content Management, and Training & Learning.

The Demand For An Employee SuperApp

The average employee uses many different tools and applications on a daily basis to effectively do their jobs. Switching across separate employee apps is incredibly inefficient and can open your organization up to a litany of potential risks.

Without an Employee SuperApp, your organization is likely dealing with some of the challenges below:



Siloed Systems

When work is done across separate tools it raises the risk of information being siloed and not made available to everyone who should be privy to it.



Information Overload

Too many tools and apps can become a burden on employees as they are forced to learn the ins and outs of many complex tools and apps.



Loss of Productivity


Diminished productivity is inevitable when employees are spending a large chunk of their day bouncing across applications and disrupting their natural flow of work.




Increased Demand on IT

Multiple employee apps means multiple systems and tools your IT has to manage and navigate. This alone can become a full-time job and pulls your IT department away from working on more impactful projects.

Multiple Employee Needs = Multiple Employee Apps




Use email for Internal Comms




Use WhatsApp or SMS with Manager




Use Employee Portal or Intranet for Docs




Use Separate App for Paystubs




Use Separate App for Time-Off Requests




Use Separate App for Training

Use Separate App to get Shifts Information



Use Separate App for Task Management



Use Slack or Team Comms

Are Your Frontline Employees Being Neglected?

Frontline employees are the beating heart of your organization and interact with your customers on a daily basis. Yet many organizations are failing to equip their frontline workforces with the proper tools they need to succeed in day-to-day operations.

This can largely be attributed to frontline employees simply not being provided the same tools and resources that desk-based workers receive. As a result, they're forced to use inadequate systems and limited tools to do their jobs. These siloed tools can lead to diminished productivity and an increasingly frustrated workforce. And perhaps more importantly, information becomes scattered and difficult to find.

Employee SuperApps are on the rise among frontline organizations as they continue to seek out ways to provide their frontline workforce with a unified employee experience. While there are many adequate intranets and solutions for desktop employees, there has yet to be a one-size-fits-all solution for the frontline industry as a whole.

This is where an Employee SuperApp comes into play.

With an Employee SuperApp, you can effectively eliminate any potential problems that would arise from using siloed tools and applications. This includes unnecessary licensing costs, disengaged employees, scattered information, and the administrative burden your IT department would have to face.

✗ Without Employee SuperApp

- Dozens of siloed apps/tools
- Poor internal communication
- Flooded email inbox
- Unclear organizational direction
- The average employee spends 9 hours per week searching for information
- Confusing chain of command
- Shift information isn't always up to date
- Disengaged frontline employees
- Difficult to find training & policies
- Limited access to resources while on the floor
- Unsecure ad-hoc solutions

✓ With Employee SuperApp

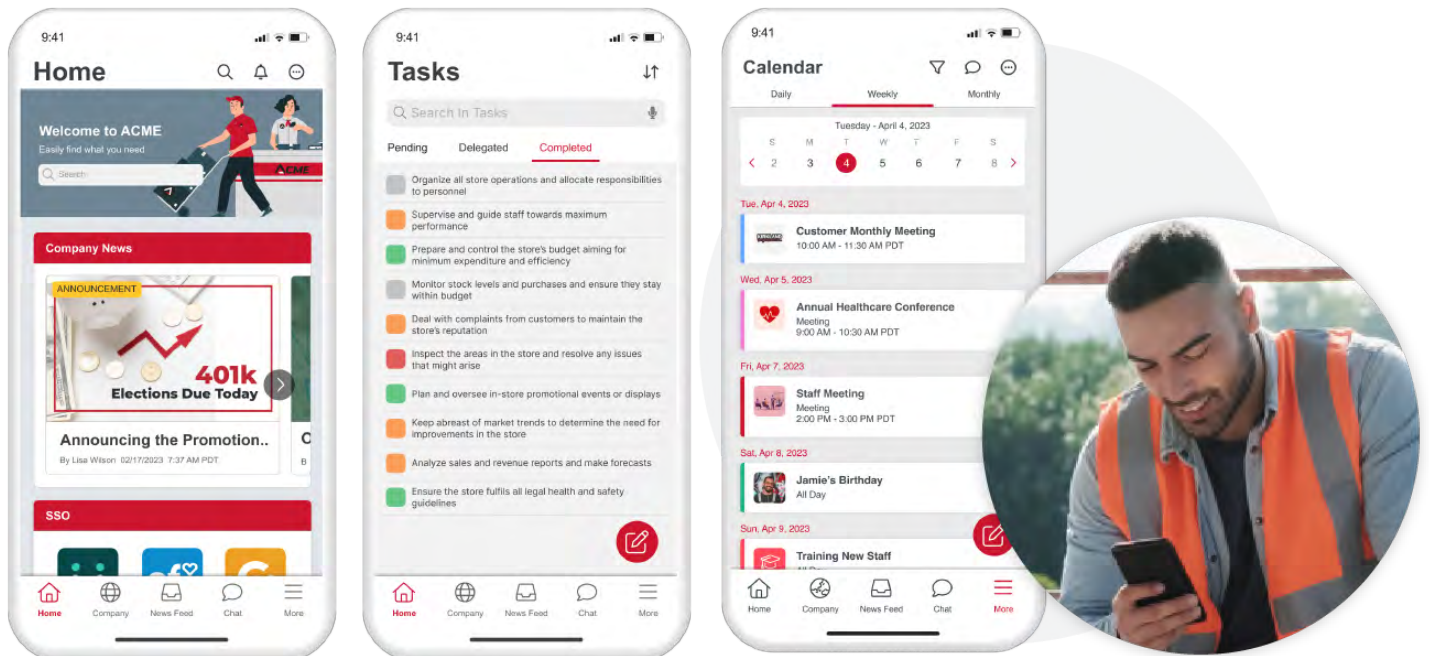
- Employee Communication
- Employee Engagement
- Content Management
- Work Collaboration
- Training & Learning

Why Employee SuperApps Are Important

An Employee SuperApp can provide both frontline and desk employees with a centralized platform to access all the tools, information, and resources they need. Instead of having to switch between multiple apps to accomplish various tasks, employees can simply do it all within a single app, saving time and improving efficiency.

In addition to enhancing the productivity of your workers, an Employee SuperApp also offers improved communication and collaboration capabilities in a way that would not previously be possible. For typical frontline organizations, communication would happen either through email or in person, meaning that it is very difficult to effectively convey important information to specific parties and individuals.

Another thing to note is that Employee SuperApps offer personalization and customization to each employee in a way that is simply unheard of in traditional intranet platforms. Each employee can receive tailored information and customize their mobile app to best suit their specific job needs. By enhancing the employee experience, you can boost productivity and improve employee satisfaction/engagement.



Let's take a deeper look into how an Employee SuperApp empowers each aspect of your workforce:

↓ SEE NEXT PAGE

How An Employee SuperApp Empowers Your Workforce

For frontline employees, an Employee SuperApp will:

- Fill in the technological gap caused by inadequate systems.
- Connect your frontline workforce with the resources and tools they need within one application.
- Add self-service tools to reduce the burden on IT, drive operational excellence, and improve employee productivity.
- Integrate with complex systems to reduce the digital friction associated with bouncing across different tools.
- Deliver a simpler mobile-first employee experience that connects and engages frontline employees in a way that was not previously possible.
- Bring frontline employees into the loop by giving them the tools to communicate and collaborate with their dispersed colleagues.
- Provide a clear org chart and employee directory so that frontline workers know where to go and who to turn to for questions.



For a corporate/hybrid workforce, an Employee SuperApp will:

- Consolidate and secure the 'front door' access to siloed systems and tools that employees use on a day-to-day basis.
- Reduce information overload of irrelevant communications by providing intelligently prioritized notifications, so that employees only see what's relevant to them.
- Provide a simpler mobile-first experience to your backend system.
- Allow employees to get the information they need without having to switch across different apps.
- Improve engagement as employees are equipped with a sustainable and effective digital workplace experience.
- Provide increased collaboration between desk employees and frontline workers.



Benefits Of An Employee SuperApp

TOP-LINE BENEFITS



BOTTOM-LINE BENEFITS

5 Top-Line Benefits of an Employee SuperApp



1. Improve Customer Satisfaction

Your frontline workers are the faces of your company, regularly engaging with your customers on a daily basis. By prioritizing the needs of your frontline workers with an Employee SuperApp, you are contributing to a more positive customer experience. Not only can this help create more satisfied customers, but it also reduces the burden on your employees and equips them with the tools they need to succeed.



2. Create Upselling Opportunities

With an Employee SuperApp, you can increase upselling/bundling opportunities by giving your sales and frontline workforce the resources, knowledge, and training they need. By equipping frontline employees with up-to-date training materials and resources at their fingertips, you can enable them to do their jobs more effectively and assist your customers quicker.



3. Foster Innovation with Idea Campaigns

Idea campaigns allow employees that are at the forefront of your business to provide insight into ways to improve operations. This can help foster innovation and encourage feedback from all levels of your organization. Without an Employee SuperApp, the only way to capture ideas and feedback is through word of mouth or painstakingly long written processes that consume the time of your frontline employees and management.



4. Build Employee Advocates

Taking advantage of the 'Employee Advocacy' feature within your Employee SuperApp can help improve your online brand presence and create employee ambassadors who will help promote your company to their networks. Companies with strong employee advocacy programs are able to build a more cohesive workforce and get more employees to 'buy in' to the company's mission and goals.



5. Enable Community Knowledge Transfer

The most important asset of your organization, other than your employees themselves, is the knowledge that they possess. With an Employee SuperApp, you will be able to create an employee-driven community where collaboration is encouraged and knowledge is constantly being shared across peers.

5 Bottom-Line Benefits of an Employee SuperApp



1. Improve Operational Excellence

The problem with having multiple tools filling multiple employee needs is that your IT team has to set up and manage each of these systems. By hosting everything within one platform, your organization is able to automate content governance and provide secure front-door access to the platform. This will help streamline operations by minimizing software bloat and ultimately reducing the strain on your IT team as they only have to manage & administer one platform.



2. Increase Employee Productivity

When an employee has to switch apps to fulfill a specific business need it interrupts the flow of work and can set an employee back 15-20 minutes just to recenter their thoughts. By centralizing all the resources and tools an employee uses on a daily basis within an Employee SuperApp, you can reduce context switching and boost employee productivity.



3. Boost Cost Efficiency

An Employee SuperApp allows you to automate many of the manual and paper-based processes within your organization, letting you do more with less. This can help your team reach its maximum potential. In addition, by consolidating all extraneous employee tools and systems into one platform, you can get rid of all of the licensing costs and administration costs associated with managing separate tools.



4. Strengthen Employee Retention

By giving 100% of your workforce, not just desk-based employees, an all-in-one employee app where they can communicate and collaborate with their peers, you're able to improve employee retention & build a strong company culture. With an Employee SuperApp, your organization can centralize communications and resources, providing employees with one place to go to get their information.

In doing this, you're able to effectively accomplish the following:

- Improve bottom-up communication among colleagues.
- Strengthen employee recognition programs and build a strong workplace community
- Establish strong Diversity, Equity & Inclusion (DEI) efforts to ensure that every employee has a voice and feels valued.
- Implement employee reward programs where hard work doesn't go unnoticed.

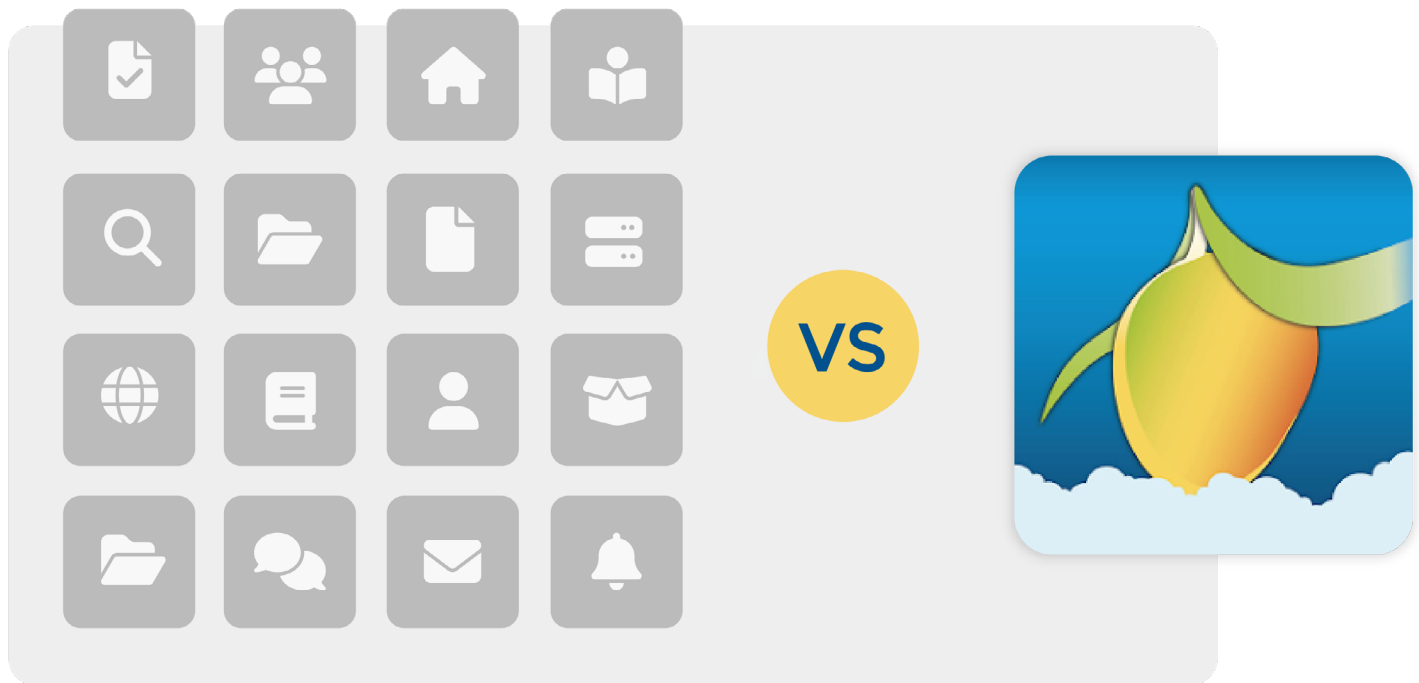


5. Improve Employee Experience

Leverage an Employee SuperApp to improve employee experience among both your frontline and desk-based workforce. By eliminating the digital friction from switching across apps, users can be provided with personalized and targeted communications that are relevant to them. This ultimately leads to a better employee experience and a more connected workplace.

Reducing Digital Friction With An Employee SuperApp

The average employee uses at least 13 different applications to perform their daily tasks. Not only is this time-consuming and a massive productivity killer, but it also directly correlates to disengaged employees and increased employee burnout. - Asana



With an Employee SuperApp, you can have all the necessary tools within a single platform. That means your employees can access what they need without having to switch between countless applications.

By consolidating all the tools an employee needs within an Employee SuperApp, you can reduce the noise and digital friction caused by having to navigate multiple apps.

Here's a microscope into what that could mean:

- Collaboration with team members on projects is effortless.
- Employees can easily manage their tasks and chime in when needed.
- Information can be accessed from anywhere and is searchable.
- Streamlined workflows and enhanced productivity.
- Connect with colleagues and share ideas & feedback.
- Training and onboarding resources are available from a central place.
- Improved employee engagement and satisfaction.

Understanding The Power Of A Unified Search

Now that we've talked about how navigating dozens of employee apps can be a productivity killer for your organization, let's discuss a far more compelling business case for the power that unifying your apps can have.

Studies show that the average employee spends about 1.8 hours a day searching for information, amounting to almost 9 hours of wasted time per week.

THE AVERAGE EMPLOYEE SPENDS ABOUT



1.8 hours
a day



9 hours
a week

Searching For Information 🔍

- McKinsey

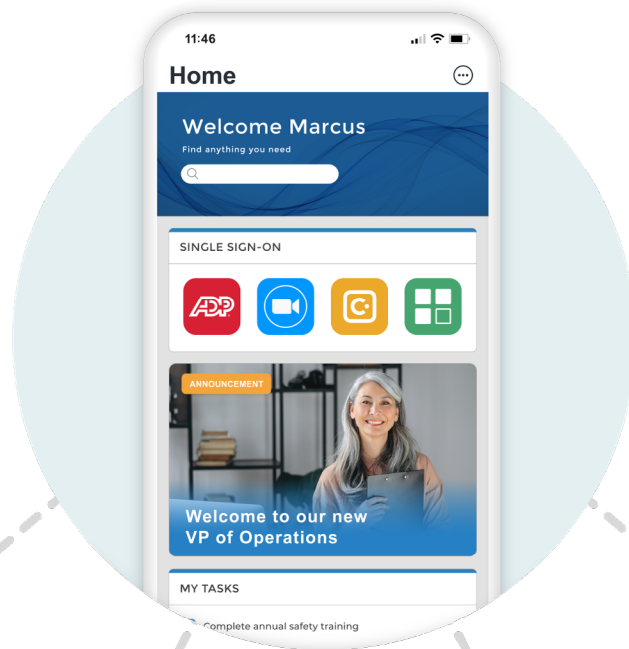
When this figure is multiplied by the number of employees within your organization, the associated cost of lost productivity is astronomical.

An Employee SuperApp with a unified search functionality can completely eliminate these 'time wasted costs'. Think about all of the different ways your employees could benefit by simply searching across tools within an Employee SuperApp instead of having to open each tool to locate specific information and resources.

Information that was once siloed and not searchable, and required employees to comb through email, their static intranet page, and other systems, is now all in the same place and searchable. That means that all of your chats, files, groups, HR policies, training information, announcements, company news, and more are all accessible through a single search.

An Employee SuperApp can significantly improve productivity in the workplace by providing employees with a searchable platform for all their tools and resources.

The Power Of An Employee SuperApp



INCREASE Productivity & Efficiency

- ✓ Create streamlined workflows within a central app
- ✓ Leverage a unified search functionality across all information
- ✓ Manage tasks, set deadlines, and track progress
- ✓ Eliminate digital friction associated with multiple tools

IMPROVE Communication & Collaboration

- ✓ Eliminate information silos, email chains & in-person meetings
- ✓ Increase transparency and accountability across teams
- ✓ Build a close-knit workplace community & communicate in real-time
- ✓ Collaborate on documents in real-time with multiple people
- ✓ Receive targeted & relevant communications

SIMPLIFY Training & Development

- ✓ Facilitate knowledge sharing across teams
- ✓ Provide instant access to learning resources
- ✓ Track employee progress and certification status
- ✓ Motivate learning progress with gamification
- ✓ Ensure organizational compliance

BOOST Engagement & Build Community

- ✓ Harness an employee directory & org chart
- ✓ Create spaces for employees to share interests & hobbies
- ✓ Receive tailored comms and chime in when needed
- ✓ Give kudos to employees who do phenomenal work
- ✓ Gather critical feedback from Polls & Surveys
- ✓ Celebrate important milestones with colleagues

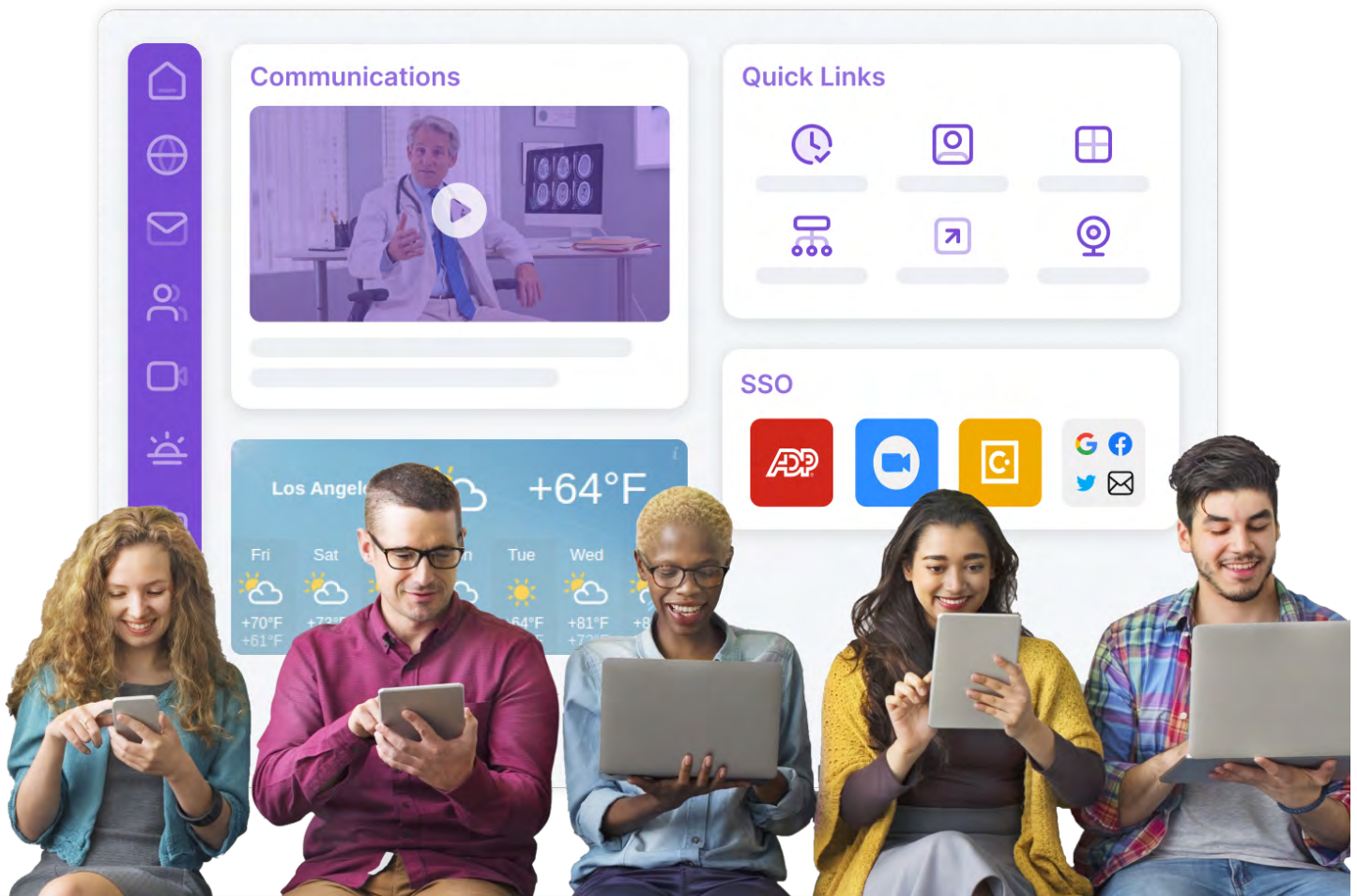
How An Employee SuperApp Fosters Employee Enablement

Creating a positive employee experience is a top priority in today's workplace. In doing so, your organization can reduce turnover, improve efficiency, build a more engaged and satisfied workforce, and improve customer experiences.

One vital aspect of a positive employee experience is employee enablement. Beyond employee engagement, enablement is the provision of essentials your employees need to perform their job duties effectively. As enablement & engagement support each other, employees become happy, productive, and empowered.

When it comes to providing employees with essential tools and resources, an Employee SuperApp is your best bet. As a centralized platform that offers various functions to improve the efficiency and effectiveness of your teams' efforts, an Employee SuperApp is the ideal employee enablement solution.

An Employee SuperApp offers many features that lead to employee enablement. This includes improved collaboration capabilities, a strong employee recognition and rewards program, unified employee apps, and even the elimination of the dreaded flooded email inbox.



HOW AN EMPLOYEE SUPERAPP ENABLES EMPLOYEES IN:

Healthcare

Without an Employee SuperApp:

- Clinicians are highly prone to burnout.
- Simple administrative tasks are a massive time-suck.
- Referencing information and resources while on the floor is impossible.
- Ineffective training leads to disengaged employees.
- Unclear operational information for floating nurses.
- Clinicians are required to find a shared computer to do compliance training.

With an Employee SuperApp:

- Automated workflows and forms reduce administrative burden.
- Information and resources are accessible from anywhere on the floor.
- Communication is free-flowing and collaboration skyrockets.
- Ensured organizational HIPAA compliance.
- Clinicians are freed up to spend more time with patients.
- Mobile access to training and LMS resources.

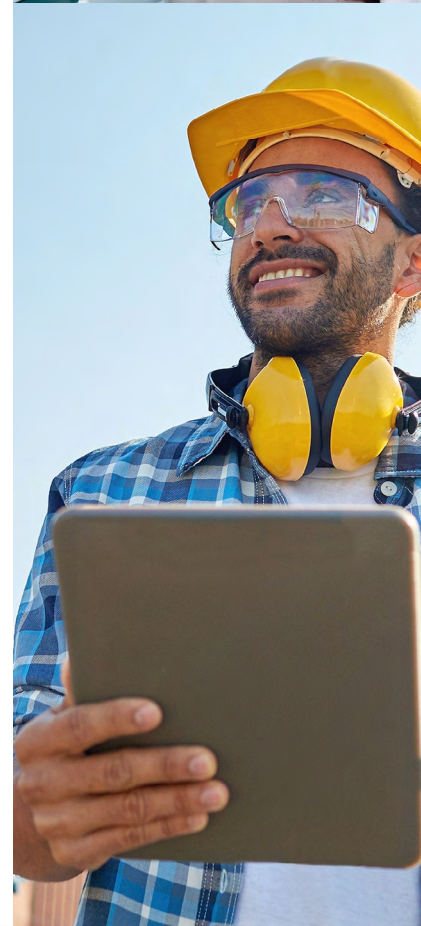
Manufacturing

Without an Employee SuperApp:

- Poor safety and training protocols with paper-based resources.
- Physical training materials can quickly become outdated.
- New machinery/processes require immediate certification.

With an Employee SuperApp:

- Training & development courses are accessible through a mobile app.
- Employees can stay compliant with changing safety standards.
- Learn machine alterations & industry regulations ASAP.
- Easily update digital training materials as needed.
- Alerts & comms can directly reach affected employees.
- Searchable people directory allows for increased transparency.
- HR & IT resources are accessible via self-service.



HOW AN EMPLOYEE SUPERAPP ENABLES EMPLOYEES IN:

Retail

Without an Employee SuperApp:

- Rely on breakroom posters & physical printouts to relay important information.
- Training materials become outdated quickly.
- Communication from top brass is limited & typically goes through the store manager.
- Shift information and schedules are confusing and never current.
- There's no way to access information while on the floor.
- Upselling & cross-selling are limited due to a lack of resources.

With an Employee SuperApp:

- Information and resources are accessible from one central app.
- Shift information is updated in real-time and always current.
- Queries and scheduling issues are quickly resolved.
- Policy and training information is readily available for floor workers.
- Collaboration and idea-sharing across store locations is encouraged.



Finance

Without an Employee SuperApp:

- Branches extend across multiple locations making collaboration difficult.
- Communication typically only happens through email.
- Highly secure communication and compliance policies are demanded.
- Bank tellers have limited access to information and resources.

With an Employee SuperApp:

- Tellers can securely & conveniently communicate sensitive financial data & PII in real time.
- Segmented & permission-based workspaces are created.
- Team members can connect and collaborate securely.
- Organizational compliance is ensured.



HOW AN EMPLOYEE SUPERAPP ENABLES EMPLOYEES IN:

Nonprofits

Without an Employee SuperApp:

- Without a central place to share information, best practices & new ideas become lost.
- Keeping volunteers in the loop through email is difficult.
- Collaborating across different time zones is challenging through email.
- There are no processes in place to keep everyone informed & organized.

With an Employee SuperApp:

- Nonprofit & volunteer-based organizations benefit from knowledge-sharing.
- Volunteers & staff can securely access resources & information.
- Staff & volunteers can transparently connect and communicate.
- Create segmented workplaces that pertain to certain events, roles, and dates.

Hospitality

Without an Employee SuperApp:

- Hospitality staff have to rely on team meetings to receive updates & daily tasks.
- Team meetings bombard people with excess irrelevant information.
- When hospitality staff are taken off the floor, it slows down the completion of daily tasks to ensure a positive customer experience.
- Language barriers make communication extremely limited.
- Required to use walkie-talkies for ad-hoc communication, meaning knowledge is often lost.

With an Employee SuperApp:

- Staff can get important information & updates on their own time.
- Employees can access assigned tasks & information on their mobile phones.
- Information can be displayed in the employee's preferred language, ensuring equal access to resources and information.
- Workers can communicate and reach managers quickly without sacrificing productivity.



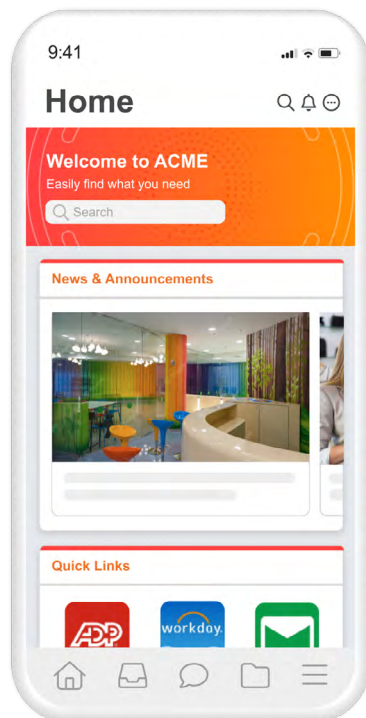
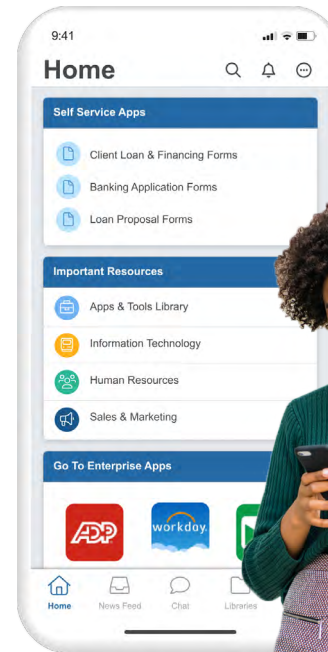
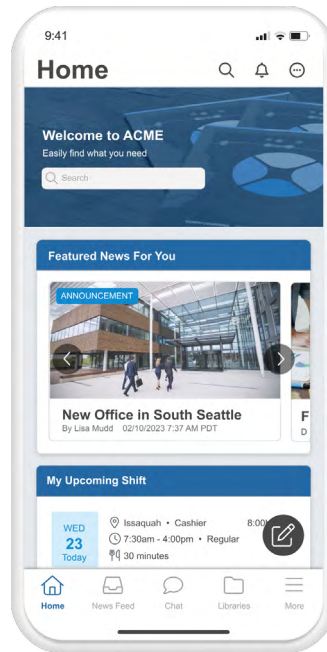
A Deeper Look Into The Features Of An Employee SuperApp

Universal Dashboard

With a universal dashboard, employees can establish a quick overview of everything they need all from one location.

Examples of how employees can use their dashboard:

- Share important announcements company-wide and in real-time
- Review, receive, and respond to important company news
- Set up quick links to regularly used third-party applications



Mobile Access

Today's employees no longer work stagnant 9-5 jobs entirely out of office chairs. The modern workforce is remote and on the go.

An Employee SuperApp offers unfettered access to company resources and conversations and allows employees to stay connected from wherever they are.

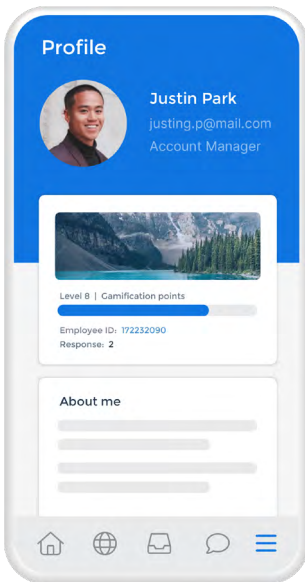
An Employee SuperApp offers convenience, but more importantly, it offers inclusion to your frontline workers. With an Employee SuperApp, you can begin bridging the communication gap between your frontline and desk employees and create a space for every employee to be happy and successful at work.

Org Chart

When org charts are used correctly, they're not only informative but also encourage collaboration and creativity.

Your Employee SuperApp should provide workers with an easy-to-find org chart that displays skills, resources, and contact information.

You should be able to browse by person, department, location, and skill. Your admins should retain control over the content shown to specific employees.



Employee Directory

Every company needs a directory where employees can quickly get in touch with relevant colleagues.

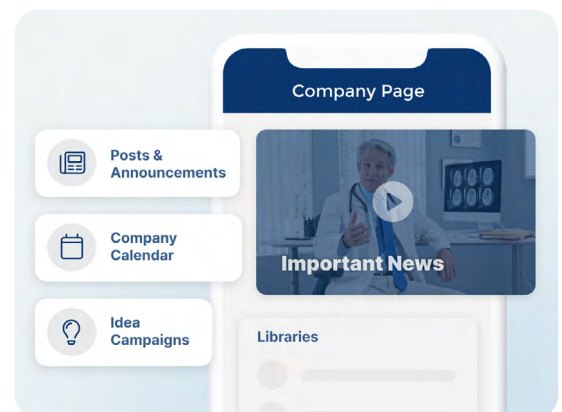
With detailed profiles in the employee directory, you can provide faces to the names, establish relationships and collaborate more effectively with coworkers, and strengthen your company culture.

Your employees will receive access to people they may have never otherwise had a chance to connect with. This can help them feel in tune with the company's goals and become more engaged as a result.

Company Pages

Company pages are one of the most effective ways to communicate and provide information to your employees, such as company strategies, policies, service plans, HR information, etc. By providing information this way, you can break down information silos between departments and give everyone a centralized place to access resources.

Company pages should be customizable, easy to use, and allow employees to receive update notifications.



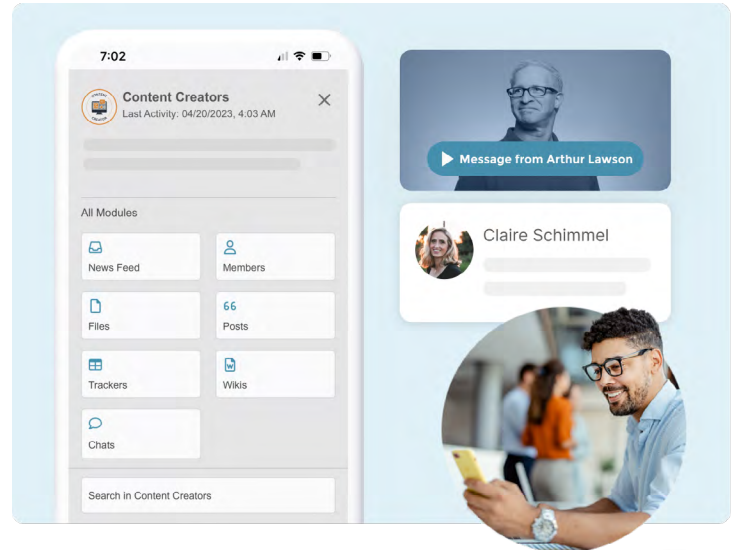
Team Workspaces

With team workspaces, you can get projects across the finish line quickly and ensure that nothing falls through the cracks.

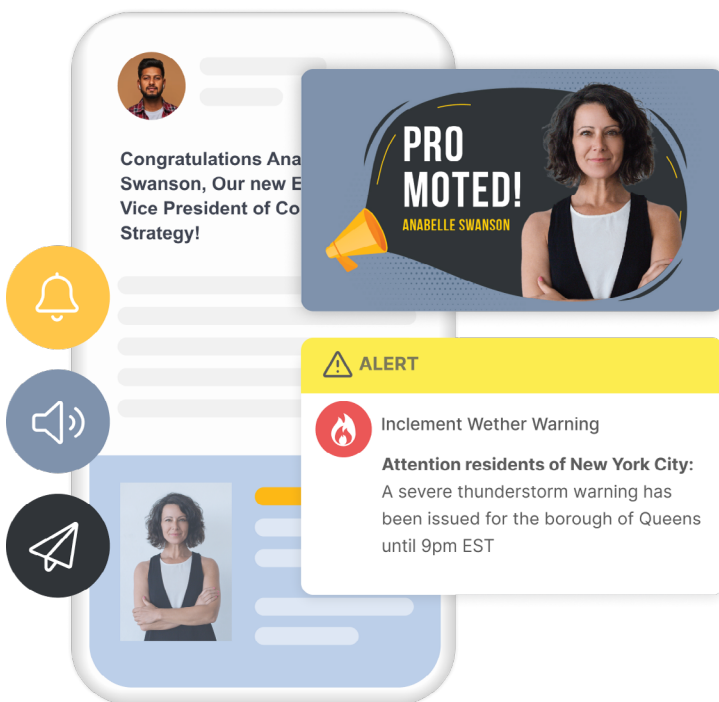
Employees can seamlessly collaborate and become more productive and efficient by having a clear understanding of what their peers are working on.

Why your employees will love team workspaces:

- They can stay on the same page with their team members
- They can quickly distribute and oversee action items and tasks
- Improve sense of community among groups of colleagues
- They can view a team calendar that details the availability of colleagues



Announcements & Alerts



An Employee SuperApp keeps your workers up to date on important company announcements & news, the information they need to be aware of, and anything else they would normally receive through email.

In addition, you can leverage your Employee SuperApp's News & Announcements section to help keep your employees organized and informed on the latest company news.

You can also send out alerts and high-priority notifications to segments of your workforce, depending on the emergency.

A proper Employee SuperApp will have alert templates so that you can quickly craft and send out a 'high-priority' notification to affected employees.

Universal Search

Nothing is more frustrating and time-consuming for your employees than sifting through emails trying to locate a specific resource.

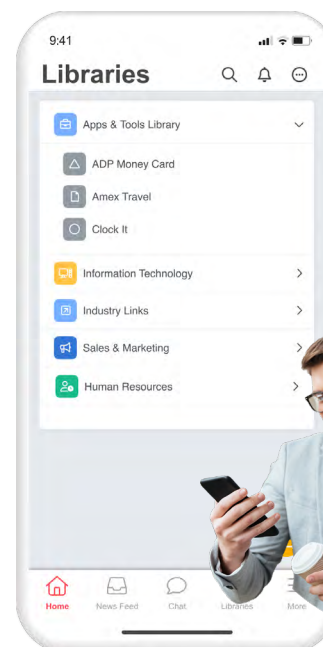
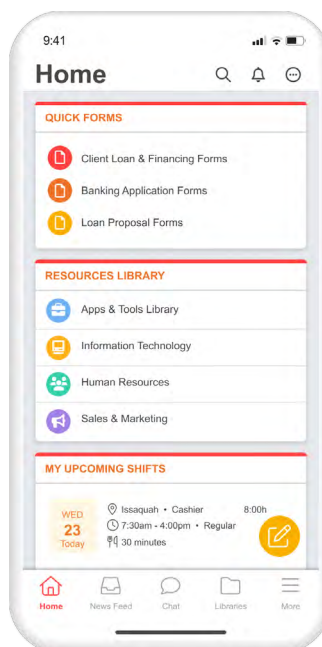
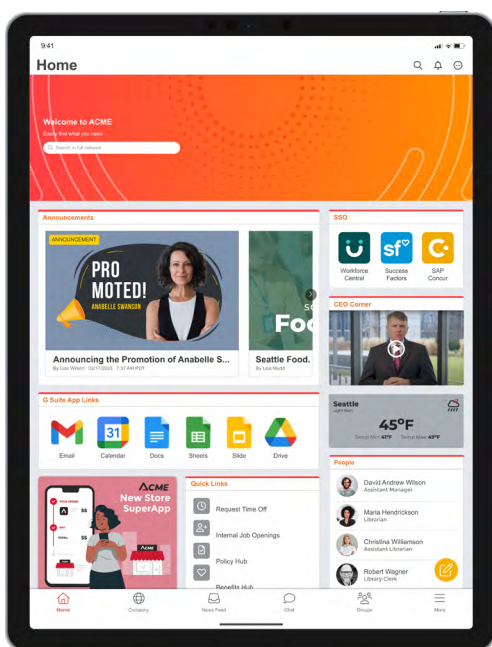
To resolve this issue, implement an Employee SuperApp with modern search functionality. Rather than looking through different tools trying to locate a specific version of a document, employees can quickly identify information and resources with a simple search. This will improve their productivity and remove the hassle and stress of locating files.



Content Management System

A Content Management System provides a secure, central space for employees to access up-to-date company resources. Not only does this offer convenience, but there is also peace of mind in knowing that the resources are all current versions.

Rather than disrupting their workday by trying to locate a resource, your employees can quickly find what they need and can stay on task. This improves productivity and employee engagement as they are no longer occupied with what was once a time-consuming task.

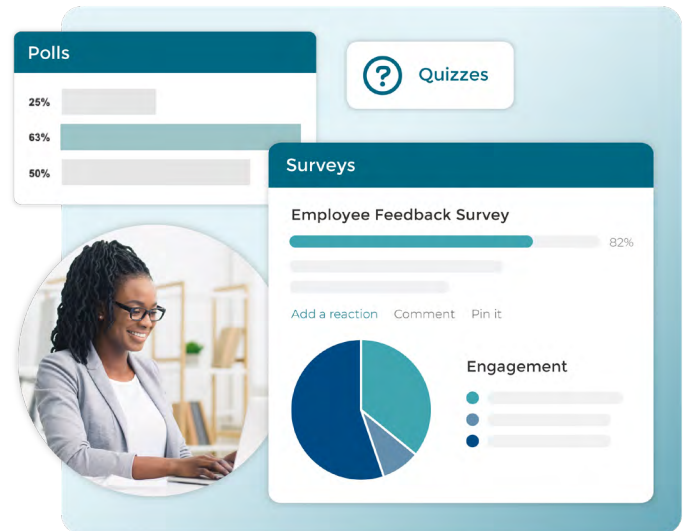


Polls, Surveys, Quizzes

Surveys, polls, and quizzes within an Employee SuperApp can help you acquire a large variety of useful information. This can be as simple as what to have for a company lunch, or as serious as ideas about new company projects and goals.

Your Employee SuperApp should offer you multiple out-of-the-box templates for these features, as well as the ability to create customized versions.

It is critical that you can select who you target, gain immediate insights into the results, and allow anonymous participation when necessary.

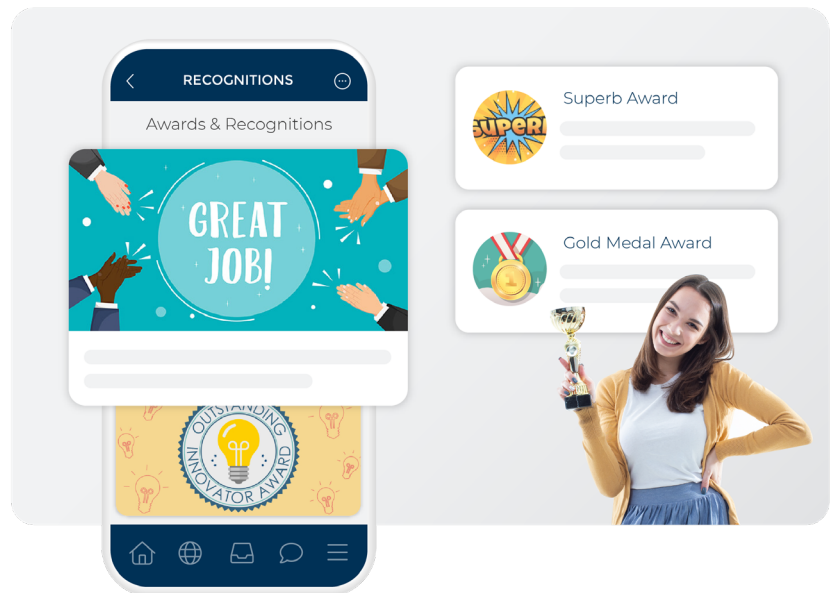


Recognition & Rewards

By celebrating individual accomplishments, you can ensure your team's long-term success while creating a happy and inclusive work environment.

An Employee SuperApp allows employees to send and receive awards, give 'kudos', and acknowledge each other's good work publicly within teams, groups, or the company.

This will help drive team collaboration and boost employee performance, ultimately leading to improved productivity and engagement.



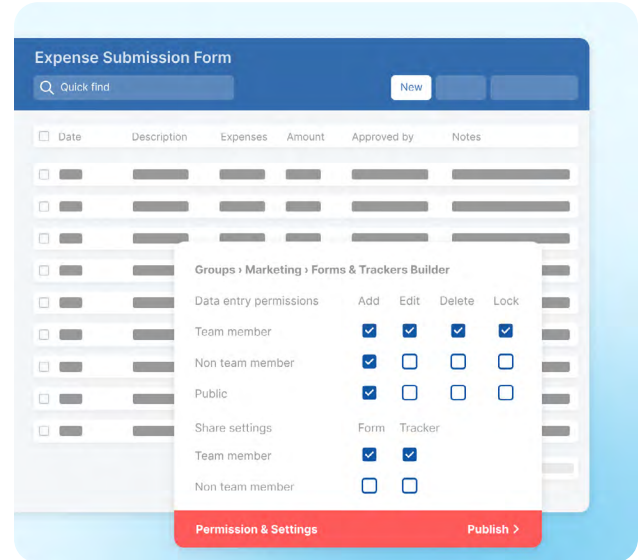
Forms & Workflows

Forms and workflows can help automate a lot of your business processes, helping unlock seamless information flow within your company.

By leveraging forms and workflows, employees will spend less time doing tedious time-consuming tasks and more time on impactful projects.

Below are a few of the many business use cases for digital forms and automated workflows:

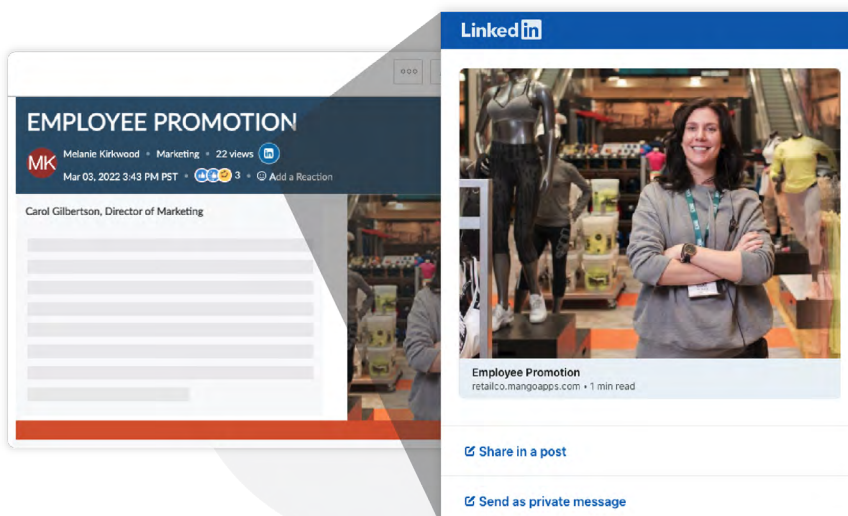
- Expense tracking
- Customer relationship management
- Project & asset management
- Employee onboarding & training
- Change requests & issue reporting



Employee Advocacy

With an Employee SuperApp, you can leverage employee advocacy programs to transform engaged employees into brand advocates.

You can enable social sharing features that allow anyone within your company to share your branded content on social media. By doing this, you can amplify the social reach of your company as well as improve employee engagement, as you now have employees engaging with each other in the public eye.



Top Social Ambassadors		
	Parker Rose Internal Comms Officer	22 CTC
	Rebecca Stone Communications Manager	14 CTC
	Luka Müller Manufacturing Team Meml	9 CTC
	Adela Lindgren Director of HR	4 CTC
	Kaustav Kundu Admin	3 CTC

Social Feeds

With social feeds, you can provide employees with one central source for individual, team, and company updates. Employees are able to respond, take action, and bring in colleagues in real-time, all within a single page.

By replacing siloed email communication with a familiar social media environment, you can empower employees to effortlessly communicate and collaborate with their peers.

An Employee SuperApp has flexible settings that allow users to configure their social feeds so that they only see what's relevant to them, ensuring they are no longer bombarded with messages that don't apply.

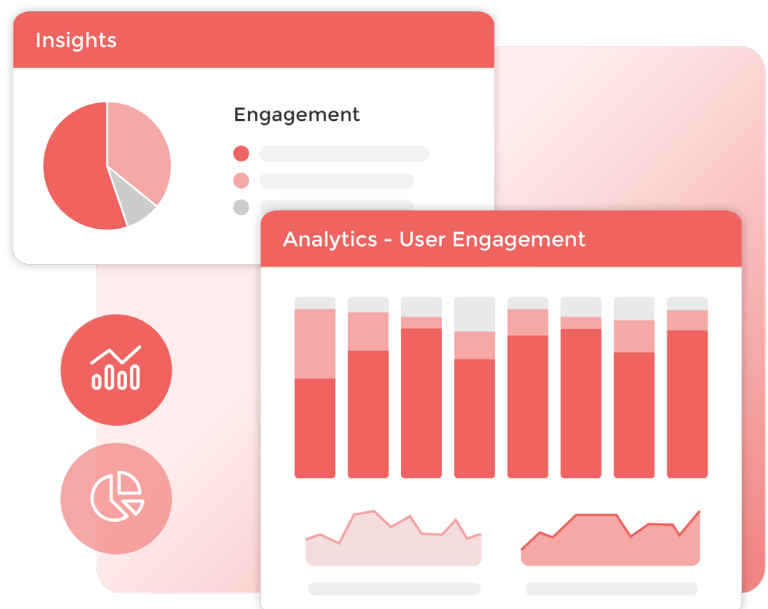


Analytics & Insights

With an Employee SuperApp, you can get a complete overview of your content, behavioral flows, engagement levels, adoption levels, and more.

Here are a few ways you can leverage analytics & insights within a Employee SuperApp:

- Gain a high-level overview of how content is being organized and used at the individual, team, department, and company levels.
- Stay ahead of user frustrations, disorganization, and other potential problems.
- Monitor engagement, export data, and track results in real time for in-depth analysis and informed decisions.



LMS & Employee Training

Your employees are constantly learning. With an LMS built into your Employee SuperApp, you can fuel their growth while providing a positive learning experience.

Onboarding processes are made simple. You can set employees up for success by providing them with the training resources they need to hit the ground running.

By incorporating an LMS into the same place employees visit frequently, you are able to boost participation and ensure that training courses get completed.

If your organization is in an industry that constantly requires employees to be up to date on certification and compliance training, then an LMS platform is critical.

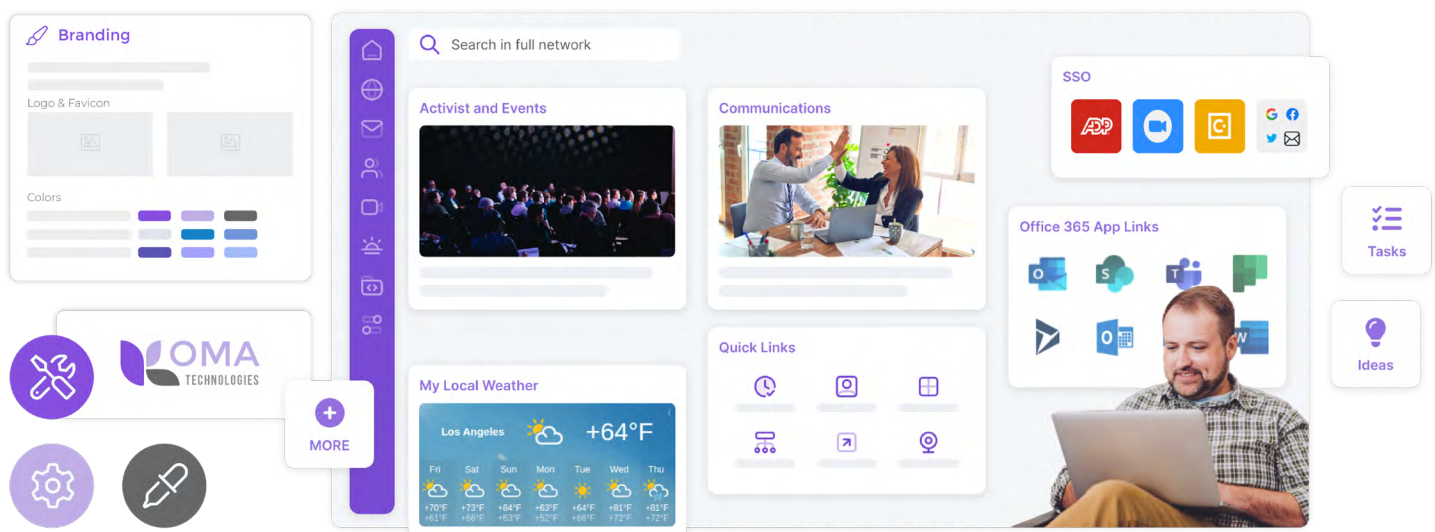


Branding & Customization

Your brand is a representation of your company's values and is an important part of both a consumer's and an employee's experience.

For employee branding to be a success, it needs to be consistent throughout your company's actions and resources. In order to keep that continuity, your Employee SuperApp features need to be on brand.

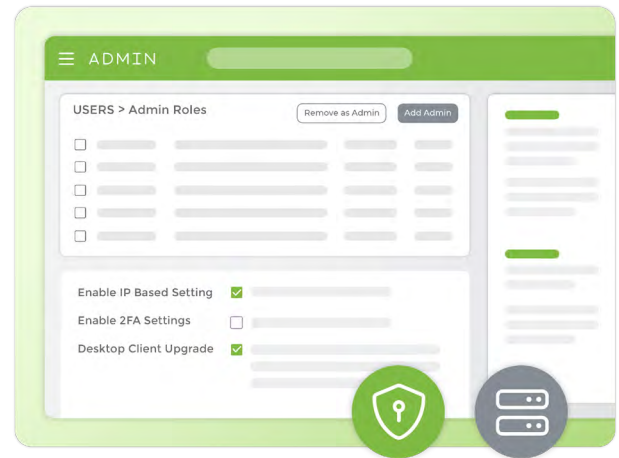
An effective Employee SuperApp will let you share and express your brand through company logos, colors, customization, and personalization. It should also be completely configurable to the customer, allowing them to tailor their environment however they see fit.



Easy Administration

Most admins already have more tasks on their plate than they can handle. The last thing they need is an uncooperative digital workplace. Your Employee SuperApp should be easily configurable to handle specific changes within your organization.

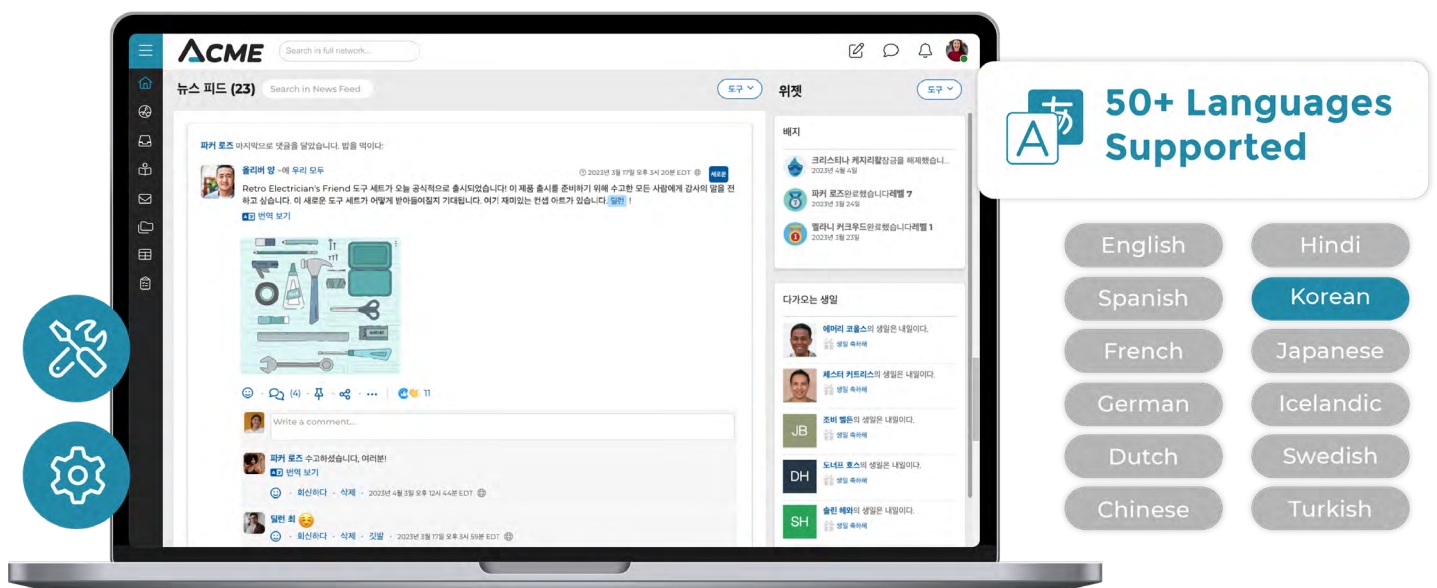
Administrators should have the power to make changes to your Employee SuperApp without requiring involvement from the IT department. Your platform should give admins the ability to set defaults, assign managers, enable a sync with AD/LDAP, enable branding features, and more.



Accessibility & Language Support

An Employee SuperApp offers a variety of accessibility features such as text translation across languages, text-to-speech for the visually impaired, and subtitling on video resources.

A wide variety of languages can be supported so that your diverse workforce can communicate with colleagues in their preferred language.



This can go a long way in building a culture of inclusion and fostering employee collaboration.

MangoApps - The Employee Superapp

MangoApps is the ultimate Employee SuperApp for organizations with a frontline workforce.

With MangoApps, you're able to give 100% of your workforce all the tools they need in one employee app to increase productivity, improve retention, and boost employee engagement.

MangoApps is customizable and offers a wide range of unique functionalities aimed at solving any business need.



TRANSFORM HOW YOUR COMPANY COLLABORATES, COMMUNICATES, & GETS WORK DONE.

Contact us for a more detailed capabilities demo
sales@mangoapps.com | mangoapps.com

[Schedule A Demo](#)

What you'll receive:

Discuss your specific needs and requirements

We will dig into your team's use case to prepare for a tailored demo of how MangoApps could fit into your workflow and address your needs.

Get a customized demo site

We will show you how you can use MangoApps to meet your specific use cases and level up your employee experience.

Identify quick wins and discuss next steps

Get a clear picture of our offering including a pricing plan that meets your needs

